

**FOR IMMEDIATE RELEASE:**

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**Kelle Vandenberg Promoted to Product Manager**

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Pacific Bag, Inc is proud to announce the promotion of Kelle Vandenberg as Product Manager for their new PBideas Packaging division. Kelle has been with Pacific Bag for three years and has served in various roles at PBI including, Marketing Manager and Insides Sales/Customer Service Manager.

The PBideas Division is packaging that focuses on promoting brand identity, reusable formats, and sustainable packaging.

“I welcome the opportunity to be a part of a team developing new packaging formats and concepts for PBI, through PBideas. To expand and enhance current markets and launch into new venues with packaging that is either reusable or recyclable is very exciting to me.” stated Vandenberg.

Prior to PBI, Vandenberg worked for D & M Coffee Company as the Wholesale Coffee Manager and has extensive knowledge of packaging and the coffee industry.

If you would like information on PBideas, you may contact Kelle Vandenberg at [www.pbideas.com](http://www.pbideas.com).